

Intellectual Property

A Specialist Briefing by UCLPartners and Maucher Jenkins

UCLPartners is one of the largest academic health science partnerships in the world, encompassing more than 40 health care providers and universities that together serve a population of six million people in London and surrounding areas. UCLPartners deliver monthly NHS Insights briefings, bridging the gap between industry and the NHS, and bi-monthly Specialist Briefings to deep dive into specific subjects.

Maucher Jenkins is a leading Intellectual Property firm with offices in the UK, Germany, Switzerland, and China. They are a team of experienced patent and trademark attorneys, attorneys at law, and intellectual property litigators; they act for companies that set the pace in science, technology, and innovative product design.

IP briefing

Intellectual Property plays an important role in protecting and safeguarding your ideas and typically comes in the form of patents, copyrights, and trademarks. Your IP strategy should fit in with the commercial aims of the business, maximising the quality and value of IP whilst minimising the cost and management burden of owning it.

This 60-minute online briefing will explore the key elements of IP and the things to consider, along with case studies from innovators on the same journey.

Presented By:

Fiona Kellas and Reuben Jacob, Partners at Maucher Jenkins, will walk through the various steps all businesses need to consider when aiming to protect their most valuable assets... their products, brands, inventions, and innovations.

It covers:

- Why IP is important
- The must-do's and the pitfalls
- Real-world examples
- Q&A

Contact & Booking

The UCLPartners Specialist Briefings take place bi-monthly online.

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